

Message Text

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PAGE 01 GENOA 00645 302325Z
ACTION EUR-12

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TO USDOC WASHDC
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UNCLAS GENOA 0645

E.O. 11652: N/A
TAGS: BEXP, BU
SUBJ: BULGARIAN INTEREST IN US ASSISTANCE FOR PLEASURE BOAT
MANUFACTURING

REF: SOFIA 2032

1. ACCORDING TO INFORMATION PROVIDED BY THE ORGANIZERS
OF THE GENOA INTERNATIONAL BOAT SHOW THERE WILL BE ONLY
A FEW US MANUFACTURERS OF PLEASURE BOATS IN THE 4-10 METER
RANGE EXHIBITING AT THIS YEAR S FAIR WHICH RUNS FROM OCT.
14 TO 23. THE FOLLOWING COMPANIES WITH THEIR ITALIAN
REPRESENTATIVES LISTED, ARE SCHEDULED TO PARTICIPATE:

COMPANY	PRODUCT	EXHIBITOR
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A. BOSTON WHALER INC.	FIBERGLASS,	MARINE UNION S.R.L.
1149 HINGHAM ST.	OUTBOARD, MOTOR-	VIALE ESPINASSE 106
ROKLAND, MASS.	POWERED- BOATS	20156 MILAN, ITALY
	THRU 8,50 METERS	

B. CHRIS CRAFT CORP.	WIDE RANGE OF	CHRIS CRAFT ITALIA SPA
S.W. 5555 12TH AVE.	INBOARD CRAFTS	VIALE TRAIANO 27
POMPANO, BEACH, FLA.		00054 FIUMICINO, ITALY

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C. GLASTRON BOAT CO.	FIBERGLASS, SMALL	MOTOMAR YACHTING S.R.L.
P.O.BOX 9447	CRAFT AND SAILING	VIA VALTELLINA 67
AUSTIN, TEXAS	FROM 4 TO 9 MTRS. BOTH	20159 MILAN, ITALY
	INBOARD AND OUTBOARD	

D. STARCRAFT CO.	ALUMINUM AND FIBER-	MARINE UNION S.R.L.
2783 COLLEGE AVE.	GLASS BOATS	VIALE ESPINASSE 106

GOSHEN, CONN.

20156 MILAN, ITALY.

2. OUR EXPERIENCE HAS BEEN THAT A NUMBER OF REPRESENTATIVES OF US MANUFACTURERS AND BOAT DEALERS COME TO THE GENOA SHOW BUT RARELY CONTACT THE CONSULATE FOR ASSISTANCE. WE RECOMMEND THAT USDOC ATTEMPT TO ALERT PROSPECTIVE ATTENDEES AT THE GENOA EXHIBITION OF THE BULGARIAN INTEREST IN ADVANCE OF THEIR DEPARTURE. THE BOAT INDUSTRY ASSOCIATION OF CHICAGO MAY BE ABLE TO PROVIDE INFORMATION ON FIRMS LIKELY TO SEND REPRESENTATIVES TO GENOA.

3. THE CONSULATE'S COMMERCIAL STAFF WILL BE PLEASED TO ARRANGE APPOINTMENTS BETWEEN REPRESENTATIVES OF US FIRMS AND THE BULGARIAN VISITORS DURING THE GENOA BOAT SHOW. NORTON

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